

hear

INDIANA

ANNUAL

sponsorship

2025

2025



Hear Indiana empowers children with hearing loss to thrive through listening and spoken language. As a nonprofit organization, we provide audiology services, speech therapy, parent support, and advocacy to ensure every child has access to the resources they need to succeed. Through innovative programs and dedicated care, we help children hear, speak, and reach their full potential in school and life.

MISSION

To create equal opportunities for children with hearing loss through listening and spoken language.

VISION

Deaf and hard of hearing children will achieve their aspirations and thrive in their communities,

VALUES

family

We put families first, giving hope to children with hearing loss and their parents.



choice

We educate parents about their communication options, allowing them to make informed decisions for their children.



innovation

We stay at the cutting edge of LSL advancements and share that information with our community.



equality

We advocate that deaf and hard of hearing children who use listening and spoken language deserve the same opportunities afforded to hearing children.



BENEFIT LEVELS	SUPER HEARO \$7,500	COMUNICATION CHAMPION \$5,000	MEANINGFUL MENTOR \$2,500	AWESOME ADVOCATE \$1,800	LISTENING LEADER \$1,200	SOUND SUPPORTER \$600
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Exhibit Booth @ Events (Run & Conference)	Both Events	Both Events	Both Events	Both Events	Both Events	One Event
Promo Items in Event Bags (Run & Conference)	Both Events	Both Events	Both Events	Both Events	Both Events	One Event
Social Media Mention/Feature	4 Featured Posts	2 Featured Posts	1 Featured Post	Group Post	Mention	Mention
Event Tickets/Registration	8 tx to 3 Events	6 tx to 3 Events	4 tx to 3 Events	4 tx to 2 Events	2 tx to 2 Events	2 tx to 1 Event
Name/Logo on Event T-Shirts	Logo	Logo	Logo	Name	Name	Name
Annual Sponsor Website Recognition	Logo/Blurb	Logo	Logo	Name	Name	Name
Name/Logo in Monthly Newsletter	Logo		Logo	Name	Name	
Name/Logo on Recognition Wall at SHRC	Logo	Logo	Logo	Name	Name	
INcouragement Night - Name/Logo on Signage	Logo	Logo	Logo	Name		
Name/Logo/Ad in Conference Program	Large Ad	Small Ad	Logo	Name		
Name/Logo on all Event Signage (3 Events)	Largo Logo	Medium Logo	Small Logo	Name		
Ad in E-Blast to 5,000+	Dedicated Ad	Ad	Logo			
Name or Logo Featured in Annual Report	Logo/Blurb	Logo				
Event Speaking Opportunity	2 Events	1 Event				
Concerts for a Cause VIP Experience	4 Tickets					
Presenting Sponsor Opportunity (Named Event)	1 Event					

*All benefits apply to the first year after the gift is made.

email ellyn.mccall@hearindiana.org or call 317-828-0211 to learn more.



sponsorship levels

SUPER HEARO - 3 SPOTS

\$7,500

- Presenting Sponsor Opportunity
- Concerts for a Cause VIP Experience
- Event Speaking Opportunity (2 Events)
- Logo and Blurb in Annual Report
- Dedicated Ad in E-Blast to 5,000+
- Largo Logo on All Event Signage
- Large Ad in Conference Program
- Logo in INcourage Night Signage
- Logo on SHRC Recognition Wall
- Logo in Monthly Newsletter
- Logo/Blurb on Annual Sppnsor Website
- Logo on all Event T-Shirts
- 8 Tickets to 3 Events Annually
- 4 Social Media Features
- Promo Items in RFS and Conference Bags
- Exhibit Booth at RFS and Conference

AWESOME ADVOCATE

\$1,800

- Name on All Event Signage
- Name in Conference Program
- Name in INcourage Night Signage
- Name on SHRC Recognition Wall
- Name in Monthly Newsletter
- Name on Annual Sppnsor Website
- Name on all Event T-Shirts
- 4 Tickets to 2 Events Annually
- Group Social Media Feature
- Promo Items in RFS and Conference Bags
- Exhibit Booth at RFS and Conference

COMMUNICATION CHAMPION

\$5,000

- Event Speaking Opportunity (1 Event)
- Logo in Annual Report
- Ad in E-Blast to 5,000+
- Medium Logo on All Event Signage
- Small Ad in Conference Program
- Logo in INcourage Night Signage
- Logo on SHRC Recognition Wall
- Logo in Monthly Newsletter
- Logo on Annual Sppnsor Website
- Logo on all Event T-Shirts
- 6 Tickets to 3 Events Annually
- 2 Social Media Features
- Promo Items in RFS and Conference Bags
- Exhibit Booth at RFS and Conference

LISTENING LEADER

\$1,200

- Name on SHRC Recognition Wall
- Name in Monthly Newsletter
- Name on Annual Sppnsor Website
- Name on all Event T-Shirts
- 2 Tickets to 2 Events Annually
- Social Media Mention
- Promo Items in RFS and Conference Bags
- Exhibit Booth at RFS and Conference

MEANINGFUL MENTOR

\$2,500

- Logo in E-Blast to 5,000+
- Small Logo on All Event Signage
- Logo in Conference Program
- Logo in INcourage Night Signage
- Logo on SHRC Recognition Wall
- Logo in Monthly Newsletter
- Logo on Annual Sppnsor Website
- Logo on all Event T-Shirts
- 4 Tickets to 3 Events Annually
- 1 Social Media Feature
- Promo Items in RFS and Conference Bags
- Exhibit Booth at RFS and Conference

SOUND SUPPORTER

\$600

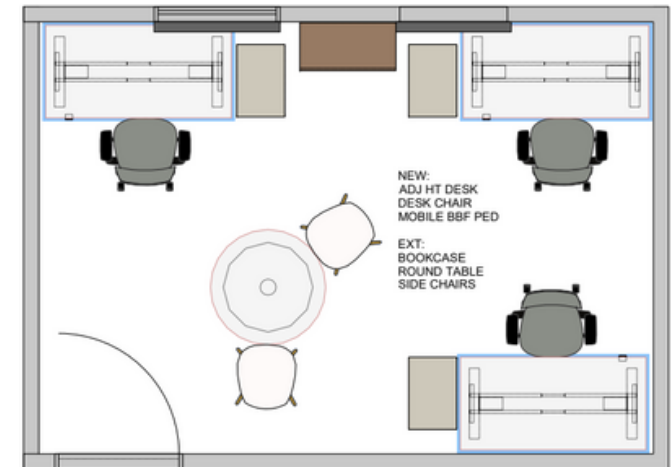
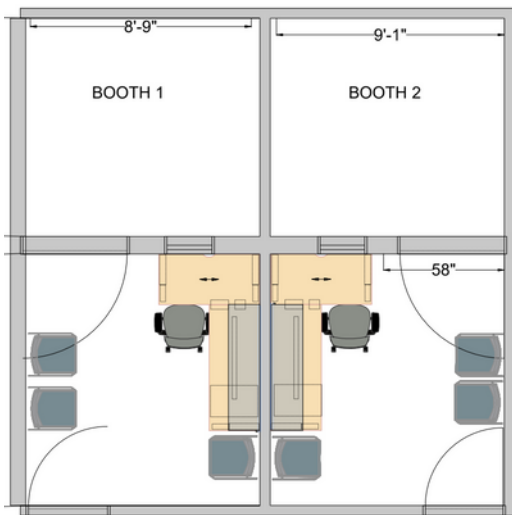
- Name on Annual Sppnsor Website
- Name on all Event T-Shirts
- 2 Tickets to 1 Event Annually
- Social Media Mention
- Promo Items in RFS OR Conference Bags
- Exhibit Booth at RFS OR Conference

*All benefits apply to the first year after the gift is made.



2025 expansion

Hear Indiana's soundbooth and treatment space expansion marks a transformative step in our mission to provide high-quality audiology and speech-language services to children with hearing loss. This project includes the expansion of our soundbooth capacity and the construction of three new treatment spaces and an audiology suite, allowing us to double the number of patients we serve. By increasing accessibility to critical services, we can reduce wait times, accommodate more families in need, and enhance the overall patient experience. This expansion not only strengthens our ability to deliver life-changing care but also positions Hear Indiana for sustainable growth, ensuring that every child has the opportunity to reach their full potential through listening and spoken language.



naming opportunities

Hear Indiana is committed to empowering children and individuals with hearing loss by providing high-quality audiology and speech therapy services. Your generous sponsorship will help us expand access to essential care while creating a lasting legacy in the community.

By securing naming rights to one of our key spaces, you will not only make a tangible impact on our patients' lives but also receive meaningful recognition for your support.

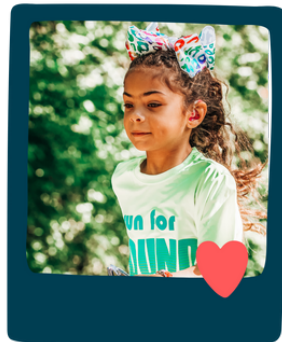
Your support will directly enhance the lives of children and individuals with hearing loss by:

- Expanding access to high-quality care
- Providing essential hearing technology for those in need
- Advancing research and best practices in listening and spoken language services

All naming rights sponsors will receive:

- Prominent signage at the sponsored location
- Recognition on our website, social media, and newsletters
- Inclusion in annual impact reports and donor appreciation events
- Exclusive opportunities for engagement, including private tours and behind-the-scenes access

Naming rights last five years with an option for renewal. Email ellyn.mccall@hearindiana.org for more information.





naming opportunities

Lending Library - 1.5 K

Our lending library offers a rich collection of books and resources on hearing loss, empowering families with valuable information they can explore at their own pace. Families are welcome to check out materials, take them home, and gain deeper insights to support their journey.

- Signage prominently displayed in high traffic area and on honor wall.

Loaner Bank - 5K

Our loaner bank exists to make sure that no patients go without hearing assistive technology. Whether they need traditional hearing aids, bone anchored hearing aids, DM Systems, or cochlear implant processors, we are able to meet their needs, short and long term.

- Provides hearing aids and assistive technology to those in need.
- Recognition on outer office well, honor wall and in program materials.

Audiology Suite - 3K

Our audiology suite serves as a hub for our audiologists to collaborate, share ideas, and develop innovative solutions for patient care. It offers a dedicated space for brainstorming, completing administrative tasks, and ensuring the highest level of support for those we serve.

- Essential to coordinating care and outreach.
- Recognition on office signage and honor wall.

Sound Booth - 5K each

Our brand-new, state-of-the-art sound booths enable us to accurately test and diagnose infants and children at the earliest stages. Each booth is connected to a dedicated treatment space, allowing for a smooth and comfortable experience where evaluations and follow-up care can be completed in one convenient location.

- Vital for hearing assessments.
- Naming displayed on booth exterior with high patient visibility and on honor wall.

Treatment Spaces - 3K

Our treatment spaces are designed for both comfort and cutting-edge care, featuring state-of-the-art audiology equipment alongside cozy seating for patients and their families. This welcoming environment ensures a seamless and supportive experience during every appointment.

- Dedicated spaces where life-changing treatment and therapy occurs.
- Recognition on signage with high visibility and on honor wall.

Lobby - 10K

Patients arrive and feel an instant sense of belonging! Our warm and inviting lobby welcomes families with friendly faces, cozy seating, and a reception area stocked with engaging toys—creating a comfortable and reassuring space from the start.

- First point of contact for all visitors.
- Signage prominently displayed in high traffic area.
- Recognition on honor wall and in newsletters/marketing.