



5K/10K Kids Run & Carnival September 8, 2018

Benefits	\$500	\$1,000	\$2,000	\$3,000	\$5,000
Recognition in participant bags	✓	✓	✓	✓	✓
Complimentary exhibit booth space at event	✓	✓	✓	✓	✓
Hyperlinked ad in email blast	✓	✓	✓	✓	✓
Hyperlinked logo on event webpage		✓	✓	✓	✓
Sponsor listed in promotional mailings and event flyers		✓	✓	✓	✓
Sponsor listed on participant t-shirts		✓	✓	✓	✓
Sponsor listed in all email blasts regarding the event		✓	✓	✓	✓
Complimentary event registrations (# dependent on sponsorship level)		✓	✓	✓	✓
Sponsor logo on participant t-shirts			✓	✓	✓
Yard signs with logo at the event			✓	✓	✓
Sponsor logo on signage at the event			✓	✓	✓
Sponsor logo on promotional mailings, event flyers, etc.				✓	✓
Featured logo placement at event (e.g., parking, stage, etc.)				✓	✓
Sponsor logo in all email blasts regarding the event				✓	✓
Small ad in confirmation email					✓
Sponsor logo shown as year-round partner on Hear Indiana homepage					✓
One dedicated email blast featuring only presenting sponsor ad					✓
Sponsor name included in PSAs, radio, and TV advertising when available					✓
Sponsor name/logo listed alongside event (e.g. "presented by X")					✓
Special recognition at opening ceremonies					✓

Please contact Emily Heaton Miller at emily.heaton@hearindiana.org or 317-828-0211 for more information.



5K/10K
Kids Run & Carnival
September 8, 2018

2018 Deadlines & Details

- Saturday, September 8th at Fort Harrison State Park
- 1000+ runners and event attendees
- 5K, 10K, Kids Run, Carnival
- 13,000+ large postcards and 400+ posters will be printed
- Deadline for logo/name to appear is July 20th
- Deadline for signage is August 1st



Please contact Emily Heaton Miller at emily.heaton@hearindiana.org or 317-828-0211 for more information.